

numetra™
WEIGHT MANAGEMENT SYSTEM



OBESITY TREATMENT PROGRAM,
PRODUCTS & SERVICES

ROBARD CORPORATION
Leaders in Weight Management

www.Robard.com | 800.222.9201

For more than 40 years, Robard Corporation's comprehensive medical and non-medical obesity treatment programs plus state of the science nutrition products have enabled a vast network of physicians, large medical groups, hospital systems, clinics and international clients to successfully treat patients that are significantly overweight.

Numetra's evidence-based program is complimented by scientifically-designed nutrition products and best-in-class clinical and business services to help physicians, surgeons and hospitals easily launch and successfully treat patients with obesity.

The Numetra program can be tailored to meet the individual needs of each patient and integrates easily into your current practice. We provide the turnkey tools necessary to help make your program a success, to improve outcomes and provide significant revenues for your practice.

> WHY IS NUMETRA SO SPECIAL?

SUPPORT

Numetra's obesity treatment program includes the following complimentary services:

- Comprehensive staff training, medical protocols and meal plans
- Patient education materials: Behavior, Nutrition, and Exercise
- Ongoing business development, education, and marketing support
- A patient engagement mobile app and digital solution that helps your staff and patients stay connected in near real-time



PRODUCTS

Numetra's scientifically advanced meal replacement product line provides the most advanced approach for effective, evidence-based obesity treatment without the use of drugs. These great tasting products include synergistic ingredients that help promote optimal metabolism for active weight loss and contain a unique blend of macronutrients, with varied rates of digestion, combined with essential micronutrients to help support healthy weight management.

RESULTS

Considered part of a comprehensive treatment plan, our Very Low Calorie Diet (VLCD) program has undergone numerous clinical studies. Patient health benefits typically include lower blood pressure, lower blood sugar levels in type 2 diabetics, lower serum cholesterol and reduced pain in weight-bearing joints. Most important, patients can adopt the behaviors they need to maintain a healthy weight for life.

AVERAGE EXPECTED WEIGHT LOSS:

- Week 1: 5-7 lbs.; Week 2: 2-4 lbs.
- The first 12 WEEKS was an average of 36 lbs.

Participants remaining on the program for 16 weeks can generally experience the following:

- Reduction or elimination of certain medications
- Improved hyperglycemic, hypercholesterolemia or hypertensive conditions
- Reduced sleep apnea, blood pressure, cholesterol and diabetes related conditions
- Increased fertility probabilities
- Improved joint function



PROGRAM OVERVIEW



IMPLEMENTATION

Robard's team will provide you and your staff with complimentary staff training, tools and materials for effective obesity treatment. We've developed a proven process for seamless program implementation utilizing your existing staff that can provide substantial practice revenues.



MEDICAL PROTOCOLS

Robard's comprehensive Medical Protocols guide physicians in the treatment of patients with obesity. Coexisting condition specific protocols for diabetes, cardiovascular disease, hypertension and high cholesterol are also provided.



ONGOING BUSINESS DEVELOPMENT AND STAFF TRAINING

For the lifetime of our relationship, you will benefit from complimentary business development support and services.



MARKETING PROGRAM

Robard's Marketing Team has developed a broad library of professional, customizable promotional materials to maximize the awareness of your program, assist you in building strong referral relationships and provide you with the support to attract and enroll new or existing patients.



PATIENT EDUCATION

Our complete collection of Numetra Patient Education Modules help patients address unhealthy eating habits, increase exercise, develop healthy lifestyle skills and embrace the necessary behavioral techniques for long-term success.

Robard provides all of the above services to our customers at no additional cost.



MYHEALTHYJOURNEY™ MOBILE APP AND DIGITAL SOLUTION

Available exclusively for Robard customers, MyHealthyJourney is an easy to use, customizable, patient engagement system, which allows for better patient outcomes and engagement by capturing core patient metrics such as food and hydration intake, weight and exercise, as well as HIPAA compliant communication and video consultations.



NUTRITION PRODUCTS AND MEAL PLANS

Numetra provides health care providers with an extensive line of great tasting meal replacement products and proprietary meal plans that are scientifically designed to meet the nutritional needs of patients with obesity.

Products are distributed only through Robard's medical partners. **We do not sell directly to patients.**

ROBARD'S COMPREHENSIVE NUMETRA PROGRAM HAS FOUR PHASES

01

SCREENING

a comprehensive pre-program medical evaluation.

02

REDUCING

offers a variety of meal plan options, nutritionally designed by Robard's food scientists.

03

ADAPTING

gradually introduces grocery foods when the patient approaches their goal weight.

04

MAINTENANCE

Our exclusive S.T.A.R.®—Steps to Avoid Regain—maintenance plan teaches the patient how to maintain their weight utilizing