

NEW DIRECTION™

ADVANCED

WEIGHT MANAGEMENT SYSTEM

New Direction Advanced is a unique blend of macronutrients with varied rates of digestion plus essential micronutrients to support healthy weight management

Unique Scientifically-Designed Formulations

- Blend of whey, caseinate and micellar casein for a steady supply of amino acids
- Excellent source of leucine per serving to support protein synthesis and lean muscle mass
- Protein sparing carbohydrates – including isomaltulose – to support healthy glycemic control
- Prebiotic fibers to support the microbiome and optimize gut health
- Ground flax seed, a beneficial source of heart healthy omega-3 alpha linoleic essential fatty acid
- Medium Chain Triglycerides (MCT) to support ketogenic thermogenesis

New Direction Advanced Features

- 27 grams of high quality protein and 3 grams of fiber per serving
- 10 grams or less of available carbohydrates in powders
- Three servings provide 100% of the daily value for 24 vitamins and minerals
- No soy protein or gluten ingredients in shakes, puddings, beverages or smoothies
- New Direction Bars have 14 grams of protein, 1-2 grams of fiber and 10 grams of available carbohydrates

TYPICAL NUTRITION FACTS*	
Serving size 1 Packet	
Amount Per Serving	
Calories	200
	% Daily Value*
Total Fat 6g	6%
Saturated Fat 2g	10%
Trans Fat 0g	
Cholesterol 35mg	12%
Sodium 590mg	26%
Total Carbohydrate 13g	5%
Dietary Fiber 3g	11%
Total Sugars 3g	
Includes Added Sugars 2g	4%
Protein 27g	54%
* Varies by flavor	

Plus a minimum of 35% of the daily value for 24 Vitamins and Minerals per serving!

Flavors

Pudding Shakes: Chocolate Caramel, Mint Fudge

Pudding: Creamy Vanilla, Zesty Lemon, Very Chocolate

Shake: Double Chocolate, Strawberry Crème, Cafe Mocha, Very Vanilla

Beverage: Pineapple Apricot

Hot Drinks: Hot Chocolate, Cappuccino

Savory: Spicy Tortilla Soup, Cheesy Broccoli Soup, Hearty Cream of Chicken Soup

Bars (14g protein): Salted Caramel, Oatmeal Cinnamon, Chocolate Fudge, Peanut Butter

ROBARD CORPORATION

Leaders in Weight Management

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